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# Why tread *on the beaten path?*

get the edge  
with a specialisation  
in Personal Finance



## PGD *in* AFPWM

Advanced Financial Planning  
& Wealth Management  
a new age career oriented education programme



## Cutting Edge Curriculum

A unique feature of this programme is that it includes the complete curriculum of CFP<sup>CM</sup> Certification, AMFI Advisor Module & NCFM Certification, facilitating the benefit of Triple Qualifications. Thus, you can appear for CFP<sup>CM</sup> Certification and other examinations while doing our full time programme. This opens multiple career opportunities for you.

The teaching methodology evolved for administering this curriculum takes care of the requirements of all students, irrespective of their commerce or non-commerce background.

## Learn from the Best

Members of our Faculty have been picked for their combination of academic expertise & industry experience. This blend of theoretical knowledge & practical exposure makes them excellent role models. Apart from their inputs, a series of workshops & guest lectures (arranged regularly by the institute) lead to a deeper understanding of real world practices and instil great confidence in our students in terms of both, knowledge & skills.

### Eligibility

A Graduate from any Discipline. Final year students may also apply. CAT/ MAT/ XAT scores are also accepted.

### Duration

One year Full Time, including two months of Corporate Internship in the Financial Sector.

### Procedure for Admission

Students seeking admission are required to purchase the Prospectus and then register with the Admission Cell for the Entrance Test followed by a Group Discussion & Personal Interview.

### Infrastructure

Our class rooms are equipped with state of the art technology, Wi-Fi enabled campus & computer lab. A number of Reference Books on various subjects pertaining to the programme are available in the institute's Library.

*A new age  
career oriented  
education programme.*

## **Industry Relevant Curriculum**

The curriculum of this programme has been designed to provide conceptual clarity as well as skill sets of international standards in financial planning & wealth management which can be directly used in work situations.

### **Semester I**

Introduction to Financial Planning

Risk Analysis & Insurance Planning

Financial Statement Analysis

Basic Quantitative Techniques

Retirement Planning

### **Semester II**

Managerial Economics

Investment Planning

AMFI Advisors Module

Security Analysis & Portfolio Management

NCFM Derivatives (Dealers) Module

Technical Analysis

Commodities Market Module

Business Communication & Personality Development

### **Semester III**

Taxation & Estate Planning

Advanced Financial Planning

Marketing of Financial Services

NISM Derivatives Module

**YOU CHOOSE**  
the destination  
**WE DESIGN**  
the road map...

### **LEARN**

At IIFP, you will learn to play on your strengths and overcome challenges with ease. Using live case studies and interactive classroom sessions, you will see how the IIFP curriculum puts you at an advantage starting with your very first class by giving you the depth and breadth of the financial services industry.

### **CREATE**

The diverse peer background at IIFP is a sound foundation for learning and personal development. An eclectic mix of activities and a group work culture ensures that you get a chance to interact with every member of the class. You will create a strong network of individuals who, in the future, will be your colleagues or competitors in the real world scenario.

### **INNOVATE**

Every thinking mind should be allowed the freedom to express. And that is clearly borne out in the work of our many academic & non-academic clubs. Our group discussion sessions and class presentations allow students to discuss and debate on a range of theories and ideas.

### **ACHIEVE**

Competition is a way of life at IIFP and every member of the student community is encouraged to continuously build on their successes. With the help of our faculty & support staff, you will find yourself achieving more than you have ever imagined.

### **ACCELERATE**

You will be ready for the challenges of the corporate world the day you step out of IIFP. From your 1<sup>st</sup> day at work, your sound financial knowledge combined with your team skills will mark you out as an achiever in the eyes of the employer. You will find yourself growing many times faster than your peers who have regular MBAs.



A course is only  
as valuable as  
the doors it opens.

## Recruiters at IIFP

<b>COMPANIES</b>	<b>INDUSTRY</b>
Deutsche	BankBanking
ING Vysya	BankBanking
Standard	CharteredBanking
HDFC Bank	Banking
Barclays Bank	Banking
Accenture	KPO
Genpact	KPO
Dinan Research	KPO
Fullerton Securities	KPO
SNL Financials	KPO
DSP Black Rock	Mutual Funds
SBI Mutual Fund	Mutual Funds
Pramerica Asset Management	Mutual Funds
Bajaj Capital	Wealth Management
Edleweiss	Wealth Management
HDFC Securities	Wealth Management

*"I joined IIFP after doing my MBA. I find One Year PG programme at IIFP to be comprehensive and very relevant to industry needs. I came across a few institutes offering similar programmes, but I found IIFP to be a better option because of the small batch size and great faculty panel. My experience with IIFP has been challenging and fun at the same time."*

Monica Ratra  
Student of PGD in AFPWM (Batch 09-10)



## THE INDIAN INSTITUTE OF FINANCIAL PLANNING



The Indian Institute of Financial Planning was established under the auspices of the Kush Education Society which was founded in the year 2001 and has been associated with education since then. IIFP offers various courses in financial services, including financial planning. The One year (full time) Post Graduate Diploma in Advanced Financial Planning & Wealth Management is the leading programme.

IIFP is also an authorised education provider of the Financial Planning Standards Board, India for CFP<sup>CM</sup> (CERTIFIED FINANCIAL PLANNER<sup>CM</sup>) Certification Education Programme. CFP<sup>CM</sup> certification is a globally recognised qualification for professionals in financial services. IIFP is credited with a very successful track record in promoting the CFP<sup>CM</sup> mark in the country and consistently giving above average 65-70 percent results in CFP<sup>CM</sup> certification education since its inception.

IIFP's mission is to completely transform students who join the one year flagship programme. Placement is accorded due priority in all scheme of things.



## What's Common to These?

MNC Banks

Leading Asset Management Companies

The Most Trusted Financial Planning Firms

The Best Names in Equity Research & IT

The Biggest Financial KPOs

they recruit  
at IIFP...

## Placements

IIFP has established a strong Placement Department and actively nurtures its relationships with HR specialists and other officials in the financial sector. It occasionally invites senior corporate officials to interact with students and finally leverages this relationship for campus placement.

Our students have been successfully placed with some of the leading financial institutions of the country.

*“Joining IIFP has been one of my best career moves. I was working in a BPO as a Team Leader. I am really enjoying studying at IIFP and I will cherish this experience throughout my life, both academically & socially. The class is very diverse and this brings a great deal of experience in the interactive sessions. The faculty, counselors, and the students' representatives are extremely helpful, whether it is with our presentations, mid-terms or any other issues.*

*I would recommend IIFP to those who are looking for a personal and professional transformation.”*

Jasmeet Singh

Student of PGD in AFPWM (Batch 09-10)

*"I am from Mumbai and I'm proud to be an IIFP-ian because the faculty here is not only well qualified, but also has vast experience in the financial services industry. This would be incomplete without mentioning Prof. Niamatullah who constantly motivates us and guides us to achieve our goals."*

Arpita Saraswat  
Student of PGD in AFPWM (Batch 09-10)

# Career Opportunities

The PGD in AFPWM opens doors to multiple career streams, which include:

**BANKING**

**ASSET MANAGEMENT**

**PRIVATE WEALTH MANAGEMENT**

**EQUITY RESEARCH**

**KNOWLEDGE PROCESS OUTSOURCING**

**INSURANCE**

**SELF EMPLOYED PROFESSIONAL**

**BROKING**



*Jhandewalan Metro Station as viewed from IIFP's rooftop at Jhandewalan Extension*

## Students Convenience... A Key Priority at IIFP

### Locational Ease

We have taken every possible care to ensure your journey to and from the institute is as smooth and as less time-consuming as possible. Keeping this in view, our campus has been conveniently located at 2E/8, Jhandewalan Extension, which is just a 2 minute walk from the Jhandewalan Metro Station.

### Convenient Timings

Our class timings & schedules are designed keeping in mind the convenience of the students.

### Outstation Students

The institute has identified safe & comfortable accommodations at low prices for outstation students.

### Education Loans

IIFP provides assistance to students for securing educational loans.



011-43166700/701/702  
9711132325, 9711132327, 9953755094



SMS IIFP to 56677



contact@iifp.in



www.iifp.in

**100%**  
**PLACEMENT**  
ASSISTANCE

## How to Apply

Please contact us for a programme prospectus & application form.

Visit our website for more information about the programme.

*"Being an engineering graduate in Electronics & Communication Engineering, I am a fresher in the field of finance. I joined IIFP just after the completion of my final semester exams. Initially, as a non-commerce student, I wasn't sure whether I would be able to understand this programme or not, but now I'm not only confident, but also happy with my decision of joining IIFP. I have learnt a lot about the financial services industry in the last few months and I am sure I will graduate from IIFP with not just one, but multiple offer letters."*

Ankit Yadav  
Student of PGD in AFPWM (Batch 09-10)



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## THE INDIAN INSTITUTE OF FINANCIAL PLANNING

### Admission Office

6A, Atma Ram House, 1 Tolstoy Marg,  
Connaught Place, New Delhi - 110 001  
Tel: 011-43166700/01/02

### Campus

2E/8, 2<sup>nd</sup> Floor, Jhandewalan Ext.  
(Near Jhandewalan Metro Stn),  
New Delhi - 110 055  
Tel: 011-43586327/28